CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

US International Media 1201 Alta Loma Rd Los Angeles, CA 90069

Contract / Revision Alt Order # 314484 WOC10387206 **Product** Prop.#52 Contract Dates Estimate # 10/03/16 - 11/08/16 36737 <u>Advertiser</u> Original Date / Revision CA for United Medical Funding & Accountable 04/11/16 / 10/31/16 Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office KTXL-TV House House Local House Special Handling Demographic Adults 35+ Total Ratings 279.10 IDB# Product Code Advertiser Code 12505 1853 5667 Agency Ref Advertiser Ref

*Line Ch Start I	Date End D	ate Description		Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type S	pots	Amount
	/16 11/04/;	16 M-F 430a-5a		4:30 AM-5:00),AM	:15/:15			-	BK	15	\$1,500.00
Start Date	End Date	Weekdays Neekdays	Spots/Week		Rating	÷ .						
Week: 10/03/16	10/09/16		0	\$0.00	0.00							
Week: 10/10/16	10/16/16	Maria	0	\$0.00	0.000	men of the						
Week: 10/17/16 Week: 10/24/16	10/23/16 10/30/16	MTWTF MTWTF	5	\$100.00	-0.20sc1					- 1		
Week: 10/31/16	11/06/16	MTWTF	5 5			1. T.						155
			5	\$100.00	0.20							1 1
N 2 40 10/03/				5:00 AM-6:00		:15/:15				BK	15	\$3,000.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week	Rate	Rating					- 1		3 to 12.
Week: 10/10/16	10/09/16		0	\$0.00	0.00 0.00					- 1		1
Week: 10/17/16	10/10/16	MTWTF	0 5	\$0.00 \$200.00	0.00					- 1		
Week: 10/1//16	10/23/16	MTWTF	5	\$200.00	0.40					- [
Week: 10/31/16	11/06/16	MTWTF	5	\$200.00 \$200.00	0.40					ı		
-			<u> </u>									
N 3 40 10/03/				6:00 AM-7:00		:15/:15				вк	15	\$6,000.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week 0	Rate \$0.00	Rating 0.00					- 1		
Week: 10/10/16	10/05/16		0	\$0.00	0.00					- 1		
Week: 10/17/16	10/10/16	MTWTF	5	\$400.00	0.60					- 1		
Week: 10/1//16	10/23/16	MTWTF	5	\$400.00	0.60					- 1		Ψ,
Week: 10/31/16	11/06/16	MTWTF	5	\$400.00	0.60					- 1		
							· ·					
N 4 40 10/03/		16 M-F 7a-8a	04-00/1-	7:00 AM-8:00		:15/:15				вк	15	\$6,750.00
Start Date Week: 10/03/16	End Date 10/09/16	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00					- 1		
Week: 10/03/16	10/15/16		0	, \$0.00	0.00							
Week: 10/17/16	10/13/16	MTWTF	5	\$450.00	0.80	50 Y				- 1		ar int
Week: 10/24/16	10/30/16	MTWTF	5	\$450.00	0.80					- 1		:10:
Week: 10/31/16	11/06/16	MTWTF	5	\$450.00	0.80					- 1		
N 5 40 10/03/		16 M-F 8a-9a				45545					4.55	
Start Date	End Date	Weekdays	Spots/Week	8:00 AM-9:00	Rating	:15/:15				вк	15	\$6,750.00
Week: 10/03/16	10/09/16		0	\$0.00	0.00					- 1		
Week: 10/10/16	10/16/16		Ö	\$0.00	0.00					- 1		
Week: 10/17/16	10/23/16	MTWTF	5	\$450.00	0.90	•				- 1		
Week: 10/24/16	10/30/16	MTWTF~-	5	\$450.00	0.90							
			-							1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bilts rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of cace or ethnicity in its advertising sales contracts.

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Contract / Revision Alt Order # 314484 WOC10387206 Contract Dates Product Estimate # 10/03/16 - 11/08/16 Prop #52 36737

Original Date / Revision Advertiser CA for United Medical Fu 04/11/16 / 10/31/16

*Line Ch Start Date End Date Description	Start/End Spots Time Days Length Week		pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 MTWTF 5	Rate Rating \$450:00 0:90			• • •
	- 19-7-19-y			
N 6 40 10/03/16 11/04/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week	9:00 AM-10:00 AM :15/:15 -Rate Rating	ВК	15	\$6,750.00
Week: 10/03/16 10/09/16 0	\$0.00 0.00			
Week: 10/10/16 10/16/16 0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF 5	\$450.00 0.90			
Week: 10/24/16 10/30/16 MTWTF 5	\$450.00 0.90			
Week: 10/31/16 11/06/16 MTWTF 5	\$450.00 0.90	•		
N 7 40 10/03/16 11/04/16 M-F 5p-530p	5:00 PM-5:30 PM :15/:15	ВК		\$7,700.00
Start Date End Date Weekdays Spots/Week	Rate Rating	5	**	ψ.,,, σσ.σσ
Week: 10/03/16 10/09/16 0	\$0.00 0.00	4		
Week: 10/10/16 10/16/16 0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF 5	\$700.00 1.20			
Week: 10/24/16 10/30/16 MTWTF 5	\$700.00 1.20			
17 40 10/24/16-10/30/16 M-F 5p-530p	5:00 PM-5:30 PM MTuWThF :15/:15	\$700.00 1.20 BK		
Credited	Pot I			. 6
• • •	5.00 PM-5.30 PM-MXUWThF :15/:15	\$700.00 1.20 BK		
Credited 20 40 10/24/16-10/30/16 M-F 5p-530p	500 500 500 500 500 500 500 500 500 500	2702.00 4.00 711		
	5:00 PM-5:30 PM MTuWThF :15/:15	\$700.00 1.20 <i>BK</i>		
Credited Week: 10/31/16 11/06/16 MTWTF 5	\$700.00 1.20			
22 40 10/31/16-11/06/16 M-F 5p-530p	5:00 PM-5:30 PM MTuWThF :30	\$700,00 1.20 NM		
Credited	5.00 FW-5.30 FW MTWTHF50	\$700,00 1.20 NM		
N 8 40 10/03/16 11/04/16 M-F 530p-6p	5:30 PM-6:00 PM :15/:15	DIA	44	60 000 00
Start Date End Date Weekdays Spots/Week		ВК	11	\$8,800.00
Week: 10/03/16 10/09/16 0	\$0.00 0.00			-
Week: 10/10/16 10/16/16 0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF 5	\$800.00 💢 1.40			2 12 1
Week: 10/24/16	\$800:00 1.40			
16 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF 15/:15	\$800.00 1.40 BK		
Credited				
19 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF :15/:15	\$800.00 1.40 <i>BK</i>		
Credited				
20 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF :15/:15	\$800.00 1.40 <i>BK</i>		
Credited				0/1
Week: 10/31/16 11/06/16 MTWTF 5	\$800.00 1.40			
23 40 10/31/16-11/06/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF==: :30	\$800.00 1.40 NM		2 57
Credited				
N 9 40 10/03/16 11/04/16 M-F 6p-630p	6:00 PM-6:30 PM :15/:15	вк	11	\$8,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 0				
26 40 10/03/16 M-F 6p-630p	\$0.00 0.00° 6:00 PM-6:30 PM MWThF:15/:15	\$000.00 4.40 DV		
· · · · · · · · · · · · · · · · · · ·	# { +M - 1/3 / Fig. 1/3 / 1/3	\$800.00 1.40 BK		
credit due to revision .				
Week: 10/10/16 10/16/16 0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF 5	\$800.00 1.40			
12 40 10/17/16-10/23/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :15/:15	\$800.00 1.40 BK		
See MG 9.27				
27 40 10/17/16-10/23/16 M-F 6p-630p	6:00 PM-6:30 PM MTu-ThF :30	\$800.00 1.40 NM		
₱ MG for 9.12 10/19				
Week: 10/24/16 10/30/16 MTWTF 5	\$800.00 1.40			



Contract / Revision	Alt Order #	
314484 /	WOC10387206	

Contract Dates Product Estimate # 10/03/16 - 11/08/16 Prop #52 36737

Advertiser Original Date / Revision 04/11/16 / 10/31/16 **CA for United Medical Fu**

	Start/End Spots/	. 1.	
*Line Ch Start Date End Date Description		Rate Rtn Type S	Spots Amount
Start Date End Date Weekdays Spots/Week			, and and
16 40 10/24/16-10/30/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :15/:15	\$800.00 1.40 BK	
Credited	4.00.004.00.004.00		
19 40 10/24/16-10/30/16 M-F 6p-630p Credited	6:00 PM-6:30 PM MTuWThF :15/:15	\$800.00 1.40 BK	
20 40 10/24/16-10/30/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :15/:15	\$900.00 1.40 BV	
Credited	0.00 FW-0.30 FW MIUWINF 13/.15	\$800.00 1.40 BK	
Week: 10/31/16 11/06/16 MTWTF 5	\$800.00 1.40		
23 40 10/31/16-11/06/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :30	\$800.00 1.40 NM	
Credited			
N 10 40 10/03/16 11/06/16 M-Su 10p-11p	10:00 PM-11:00 PN :15/:15	ВК	21 \$25,200.00
Start Date	Rate Rating		7-0,200,00
Week: 10/03/16 10/09/16 0	\$0.00 0.00		
Week: 10/10/16 10/16/16 0	\$0.00 0.00		
Week: 10/17/16 10/23/16 MTWTFSS 7	\$1,200.00 1.40		
Week: 10/24/16 10/30/16 MTWTFSS 7	\$1,200.00 1.40		
Week: 10/31/16 11/06/16 MTWTFSS 7	\$1,200.00 1.40		
	5:00 PM-6:00 PM :15/:15	вк	0 \$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 0	Rate Rating		
Week: 10/10/16 10/16/16 0	\$0.00 0.00 \$0.00 0.00		
Week: 10/17/16 10/23/16S- 1	\$600.00 : 1,30	i i	
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	.55
3 40 10/17/16-10/23/16 Sa-Su 5p-6p	5:00 PM-6:00 PMSa :15/:15	\$600.00 1.30 BK	
Credited		4000.00 1.00 DA	
Week: 10/24/16 10/30/16S- 1	,\$600,00° 1,30	,	in Facility
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	W A
4 40 10/24/16-10/30/16 Sa-Su 5p-6p	5:00 PM-6:00 PMSa :15/:15	\$600.00 1.30 BK	
Credited			
Week: 10/31/16 11/06/16S- 1	\$600.00 1.30		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
5 40 10/31/16-11/06/16 Sa-Su 5p-6p Credited	5:00 PM-6:00 PMSa :15/:15	\$600.00 1.30 BK	
N 12 40 10/03/16 11/06/16 Sa-Su 5p-6p Start Date End Date Weekdays Spots/Week	5p-6p :15/:15	ВК	0 \$0.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 0	Rate Rating \$0.00 0.00		
Week: 10/10/16 10/16/16 0	\$0.00 0.00		$a_{i}, \gamma_{j} \gamma_{i}$
Week: 10/17/16 10/23/16S 1	\$700.00 1.50		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
3 40 10/17/16-10/23/16 Sa-Su 5p-6p	5p-6p =St :15/:15	\$700.00 1.50 BK	
Credited			
Week: 10/24/16 10/30/165 1	\$700.00 1.50		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
4 40 10/24/16-10/30/16 Sa-Su 5p-6p	5p-6pSi :15/:15	\$700.00 1.50 <i>BK</i>	200
Credited 11/06/16 5 4	\$700.00 4.F0	ł	
Week: 10/31/16 11/06/16S 1 Spot Ch Date Range Description	\$700.00 1.50 Stort/End Time - Wookdove - Landth	D-4- 25- 7	
5 40 10/31/16-11/06/16 Sa-Su 5p-6p	Start/End Time Weekdays Length 5p-6pSt :15/:15	Rate Rtg Type	
Credited	5p-opst 15/15	\$700.00 1.50 <i>BK</i>	
N 13 40 11/07/16 11/08/16 M-F 430a-5a	17 1 28 2		
Start Date End Date Weekdays Spots/Week	430a-5a *** :15/:15 <u>Rate Rating</u>	ВК	2 \$200.00
Week: 11/07/16 11/13/16 MT 2	\$10000 0 20	i	4
	5a-6a :15/:15	ВК	2 \$400.00
		אכ	2 940U.UU

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	Contract / Revision	Alt Order #	L
	314484 /	WOC10387206	
Contract Dates	Product	Estimate #	Ī
10/03/16 - 11/08/16	Prop #52	36737	

Advertiser Original Date / Revision CA for United Medical Fu 04/11/16 / 10/31/16

		·				
	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 MT 2	<u>Rate</u> \$200.00	Rating 0.40				=
N 15 40 11/07/16 11/08/16 M-F 6a-7a	6a-7a		:15/:15	ВК	2	\$800.00
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 MT 2	Rate	Rating				
Week: 11/07/16 11/13/16 MT 2	\$400.00		·			
N 16 40 11/07/16 11/08/16 M-F 7a-8a		D-0	:15/:15	вк	2	\$900.00
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 MT 2	Rate \$450.00	0.80		<u> </u>		
N 17 40 11/07/16 11/08/16 M-F 8a-9a	8a-9a		÷15/:15	BK ⁻	2	\$900.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating	••			
Week: 11/07/16 11/13/16 MT 2	\$450.00					
N 18 40 11/07/16 11/07/16 M-F 9a-10a	9:00 AM-10:	00 AM	:15/:15	вк	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 2	<u>Rate</u> \$450.00	0.80				
N 19 40 11/07/16 11/07/16 M-F 5p-530p	5:00 PM-5:3	n PM	:15/:15	ВК	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	. 107. 10	DK.	'	\$700.00
	<u>Rate</u> \$700.00					
N 20 40 11/07/16 11/07/16 M-F 530p-6p	5:30 PM-6:0	0 PM	:15/:15	BK	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	Rate	Rating	· ·			
VVEEK, 11/07/16 11/13/16 M	\$800.00	1.50				
N 21 40 11/07/16 11/07/16 M-F 6p-630p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6.00 PM-6:3	0 PM	:15/:15	ВК	1	\$800.00
Week: 11/07/16 11/13/16 M 1	Rate \$800.00	1.50				
N 22 40 11/07/16 11/07/16 M-F 10p-11p	10:00 PM-11	1:00 PA	:15/:15	ВК	1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	. 107. 10		'	25/12/300
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1		1.10				
N 23 40 10/03/16 10/07/16 M-F 5p-530p	5:00 PM-5:3		:30	. NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 2	Rate	Rating				1.14:
	\$700.00	1.20				
N 24 40 10/03/16 10/07/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	5:00 PM-5:3	0.PM Rating	, 30	. NM	1	\$700.00
Week: 10/03/16 10/09/16 MTWTF 1	Rate \$700.00	1.20				
N 25 40 10/03/16 10/07/16 M-F 530p-6p	530p-6p.	-30	.30	. NM	2	\$1,600.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			_	49.000
Week: 10/03/16 10/09/16 MTWTF 2	\$800:00	.1 20				
N 26 40 10/10/16 10/14/16 M-F 530p-6p	5:30 PM-6:0		;30	NM .	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 MTWTF 1	<u>Rate</u>	Rating				र् _{जि} द्रक हो र
		1.40	.00			****
N 27 40 10/03/16 10/07/16 M-F 6p-630p Start Date End Date Weekdays Spots/Week	op-osup Rate	Ratino	:30	. NM	1	\$800.00
Week: 10/03/16 10/09/16 MTWTF 1	<u>Rate</u> \$800.00	1.40				a delle gra
N 28 40 10/10/16 10/14/16 M-F 6p-630p	. 6:00 PM-6:3	0 PM	:30	NM	2	\$1,600.00
Start Date	Rate	Rating			_	
	\$800.00		·			
D 29 40 10/10/16 10/14/16 M-F 6p-630p	6:00 PM-6:3		:15/:15	ВК	0	\$0.00
N 30 40 10/08/16 10/08/16 EN Special			:30	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16S- 1	Rate \$600.00	Rating 1.30				
N 31 40 10/15/16 10/15/16 EN Special	8-9P	1.55			^	
Start Date End Date Weekdays Spots/Week		Rating	:30	NM	0	\$0.00
Week: 10/10/16 10/16/165- 1						
	• *			•		

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Contract / Revision 314484 /	Alt Order # WOC10387206	
Product	Estimate #	·

36737

Advertiser Original Date / Revision **CA for United Medical Fu** 04/11/16 / 10/31/16

Prop #52

	itart/End Spots/ ime Days Length Week	Poto Pto Time Spate	A
Start Date End Date Weekdays Spots/Week		Rate Rtn Type Spots	Amount
	<u>Rate</u> <u>Rating</u> Start/End Time Weekdays Length	Rate Rtg Type	*.
	3-9P ::30	\$600.00 1.30 NM	
Credited	viole right this	1.00	
	OD 199 11 15/15	BK 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating	J. T.	ψ 0.00
	\$600.00 1.30		
	Start/End Time Weekdays Length	<u>Rate Rto Type</u>	
·	8-9PSa :15/:15	\$600.00 1.30 BK	
Credited			
	-9P :15/:15	BK 1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/165- 1	Rate Rating \$600.00 1.30		THE (10 or
		mu'	
Start Date End Date Weekdays Spots/Week	-9P :15/:15 Rate Rating	BK 1	\$600.00
Week: 10/31/16 11/06/165- 1	\$600.00 1.30		
N 35 40 10/23/16 10/23/16 EN Special 4	-5P :15/:15	BK 1	\$700,00
Start Date End Date Weekdays Spots/Week	Rate Rating	DIX 1	.4700,00
Week: 10/17/16 10/23/16S 1	\$700.00 1.30		
N 36 40 10/29/16 10/29/16 EN Special 8	-9P :15/:15	BK 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating		27
Week: 10/24/16 10/30/16S- 1	\$700.00 1.50		
	Start/End Time Weekdays Length	Rate Rtg Type	
1 40 10/24/16-10/30/16 EN Special Credited	3-9PSa :15/:15	\$700.00 1.50 <i>BK</i>	
	sp.		
N 37 40 11/06/16 11/06/16 EN Special Start Date End Date Weekdays Spots/Week	-5P :15/:15 Rate Rating/	BK 1	\$700.00
Week: 10/31/16 11/06/16S 1	\$700 00 1.50		
N 38 40 10/03/16 10/14/16 M-F 430a-5a	30	NM 10	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating	14111	Ψ1,000.00
Week: 10/03/16 10/09/16 MTWTF 5	\$100,00 0.20	· •	
Week: 10/10/16 10/16/16 MTWTF 5	\$100.00 0.20		
N 39 40 10/03/16 10/14/16 M-F 5a-6a 5	00 AM-6:00 AM :30	NM 10	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating		
Week: 10/03/16 10/09/16 MTWTF 5	\$200.00 0.40		
Week: 10/10/16 10/16/16 MTWTF 5	\$200.00 0.40		1.55
	:00 AM-7:00 AM :30	NM 10	\$4,000 00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5	Rate Rating \$400.00 0.60		
Week: 10/10/16 10/16/16 MTWTF 5	\$400.00 0.60		200
	00 AM-8:00 AM :30	NM 10	₽4 E00 00
Start Date End Date Weekdays Spots/Week	Rate Rating	NM 10	\$4,500.00
Week: 10/03/16 10/09/16 MTWTF 5	\$450.00 0.80		
Week: 10/10/16 10/16/16 MTWTF 5	\$450.00 0.80		
N 42 40 10/03/16 10/14/16 M-F 8a-9a 8	:00 AM-9:00 AM :30	NM 10	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate Rating	-	, ,
Week: 10/03/16 10/09/16 MTWTF 5	\$450.00 0.90		
Week: 10/10/16 10/16/16 MTWTF 5	\$450.00 0.90	· · · · · · · · · · · · · · · · · · ·	
	:00 AM-10:00 AM :30	NM 10	\$4,500.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTwTF 5	Rate Rating \$450.00 0.90	L	
Week: 10/10/16 10/16/16 MTWTF 5	\$450.00 0.90		01-14
The second of th	T T T T T T T T T T T T T T T T T T	I	

Contract Dates

10/03/16 - 11/08/16

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain delighed to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

4.8



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision	Alt Order #
314484 /	WOC10387206
Product	Estimate #

36737

Advertiser Original Date / Revision CA for United Medical Fu 04/11/16 / 10/31/16

Prop #52

	Start/End Spots			
	Time Days Length Weel	k Rate Rtn TypeSpo	ots	Amount
Start Date End Date Weekdays Spots/Week N 44 40 10/03/16 10/14/16 M-F 5p-530p	Rate Rating			
N 44 40 10/03/16 10/14/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	5:00 PM-5:30 PM :30 Rate Rating	NM	10	\$7,000.00
Week: 10/03/16 10/09/16 MTWTF 5	\$700.00 0.00			
Week: 10/10/16 10/16/16 MTWTF 5	\$700.00 0.00			
N 45 40 10/03/16 10/14/16 M-F 530p-6p Start Date	5:30 PM-6:00 PM :30	NM	10	\$8,000.00
Week: 10/03/16 10/09/16 MTWTF 5	Rate Rating \$800.00 1.40	•		
Week: 10/10/16 10/16/16 MTWTF 5	\$800.00 m 40			
N 46 40 10/03/16 10/14/16 M-F 6p-630p	6:00 PM-6:30 PM :30	NM	10	\$8,000.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5	<u>Rate</u> <u>Rating</u> \$800.00 1.40			9 :
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type		1/2 (E.)
3 40 10/03/16-10/09/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :30	\$800.00 1.40 NM		
See MG 46.11				
11 40 10/03/16-10/07/16 M-F 6p-630p → MG for 46.3 10/04	6:00 PM-6:30 PM MWThF= :30	\$800.00 1,40 NM		
Week: 10/10/16 10/16/16 MTWTF 5	\$800.00 1.40			
N 47 40 10/03/16 10/16/16 M-Su 10p-11p	10:00 PM-11:00 PM :30	NM	11	\$13,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating			* 100 *** *** ****
Week: 10/03/16 10/09/16 MTWTFSS 6 Week: 10/10/16 10/16/16 MTWTFSS 5	\$1,200.00 1.40 \$1,200.00 1.40			
D 48 40 10/15/16 10/15/16 Sa-Su 5p-6p	5:00 PM-6:00 PM :30	NM		60.00
N 49 40 10/09/16 10/16/16 Sa-Su 5p-6p		NM	0 2	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating	IAIAI		\$1,400.00
Week: 10/03/16 10/09/16S 1	\$700.00 150	•		
Week: 10/10/16 10/16/16S 1	\$700.00 1.50			
N 50 40 10/15/16 10/15/16 Sa-Su 5p-6p Start Date End Date Weekdays Spots/Week	5p-6p :30	NM	1	\$600.00
Week: 10/10/16 10/16/16S- 1.	<u>Rate Rating</u> \$600.00 1.30			
N 51 40 10/26/16 10/26/16 EN Special	8:00 PM-9:00 PM :15/:15	ВК	1	\$600.00
Start Date	Rate Rating		•	
Week: 10/24/16 10/30/16W 1	\$600.00 1.30			
N 52 40 10/31/16 11/06/16 M-F 7a-8a Start Date End Date Weekdays Spots/Week	7a-8a 2 :30 Rate Rating	NM	5	\$2,750.00
Week: 10/31/16 11/06/16 MTWTF 5 / 10/20	Rate Rating \$559.00 0.80			70.000
N 53 40 10/31/16 11/06/16 M-F 8a-9a	8a-9a :30	NM	5	\$2,750.00
Start Date End Date Weekdays Spots/Week	Rate Rating	*	-	4 -1
Week: 10/31/16 11/06/16 MTWTF 5	\$550.00 0.90			
N 54 40 10/31/16 11/06/16 M-F 7p-730p Start Date	7p-730p :30 Rate Rating	ŅM	4	\$4,400.00
Week: 10/31/16 11/06/16 MTWTF 5	\$1,100.00 1.20			
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type		
1 40 10/31/16-11/06/16 M-F 7p-730p	7p-730p MTuWThF30	\$1,100.00 1.20 NM		100 P.C.
<u>Credited</u> N 55 40 11/07/16 11/07/16 M-F 7p-730p	7p-730p :30		4	#4 400 cc
Start Date End Date Weekdays Spots/Week	Rate Rating	NM	1	\$1,100.00
Week: 11/07/16 11/13/16 M 1	\$1,100,00 4,20,			1
N 56 40 10/31/16 11/07/16 Monday Prime Hour 1	8p-9p ::30	NM	2	\$14,000.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	Rate. Rating 3.10			
Week: 11/07/16 11/13/16 M 1	\$7,000.00 3.10			

Contract Dates

10/03/16 - 11/08/16

4.5€



Signature:

KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	Contract / Revision 314484 /	Alt Order # WOC10387206	The back
Contract Dates 10/03/16 - 11/08/16	Product Prop #52	Estimate # 36737	105 to 1
Advertiser CA for United Medical	- 1	Original Date / Revision 04/11/16 / 10/3	

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating				N
N 57 40 11/02/16 11/02/16 Wednesday Prime Hour 2 Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16w 1	9p-10p <u>Rate</u> <u>Rating</u> \$8,000.00 3.40	:30	NM	1	\$8,000.00
N 58 40 11/01/16 11/01/16 EN Special <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	4:00 PM-4:30 PM Rate Rating 9: \$700.00 1.50	:15/:15	вк	1	\$700.00
N 59 40 11/01/16 11/01/16 MLB World Series Gm' Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -T 1	5-830P <u>Rate</u> <u>Rating</u> \$3,400.00 5.20	:30	NM	1	\$3,400.00
, , , , , , , , , , , , , , , , , , , ,		Totals	279.10	299	\$195,350.00

Time Period	# of Spots	Gross Amount	Net Amount	
09/26/16 -10/30/16	212	\$121,500.00	\$103,275.00	
10/31/16 -11/08/16	87	\$73,850.00	\$62,772.50	
Totals	299	\$195,350.00	\$166,047 50	18366 1 · ·

Date:

AGREEMENT FORM FOR **NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date:
KTXL FOX 40 -Sacramento	4/14/16

I. Kelley Afghari
do hereby request station time concerning the following issue:

california to receive matching federal Medicaid funds For 10W-income patients, general election to held NOV. 8th 2016 content TBO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cel Funding and Accountability

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (i) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Pa Yes

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

California to receive matering federal funds for medi-(a) for low-income patients General election
I represent that the payment for the above described broadcast time has been furnished by (name and address):

Californians for United for Medi-(a) funding a Accountability

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Dauner - Executive Chair Thomas W. Hiltachk-Campaign Director

Think with the transfer of programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least <a href="https://www.ensured.com/nicetal/nic

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)						
4/14/14 Date	Anna	916-492-6011				
Date /	Signature Signature	Contact Phone Number				
TO BE SIGNI	ED BY STATION REPRESENTA	ATIVE				
D.Accepted	☐ Accepted in Part	☐ Rejected				
	Jorge Motter	_ NSM				
Signature	Printed Name	Title				

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(MS	. 0	rde	red		

Attach proposed schedule with charges (if available): 4 61, 250

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KTXL FOX 40 -Sacrame	nto 414/16
· · · · · · · · · · · · · · · · · · ·	
1.4	
Kelley Afghari	48

general election to held NOV. 8th 2016 content

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	Or	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cal Funding and Accountability

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS. PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" M Yes □ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

california to receive matering fideral funds for medi-(a) for low-income patients General election
medi-(a) for low-income patients General election
I represent that the payment for the above described broadcast time has been furnished by (name and address):
californians for United for Medi-Cal Funding a Accountability
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Danner - Executive chair Thomas W. Hiltachk-Campaign Director

Thumas w. Hittache - Treasurer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least here.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)					
4/14/14 Date	Man	9(6-49) -6011 Contact Phone Number			
)	Signature	Contact Phone Number			
TO BE SIGN	IED BY STATION REPRESENT,	ATIVE			
Accepted .	☐ Accepted in Part	☐ Rejected			
	Jorge Motter	NSM			
Signature	Printed Name	Title			

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	. 0	rde	red		7

Attach proposed schedule with charges (if available)

AFTER AIRING OF BROADCASTS:

\$ 195,350.

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.